



November 6, 2018

Dear Friend,

Plans are underway for the 14th annual **Karen Weidinger Foundation's Karen For A Cause (K4AK) 5K Run/Walk and Children's Mad Dash Against Cancer** to be held on Saturday, May 11th, 2019 at Frontier Park in St. Charles. Last year's event drew over 1000 participants, volunteers and spectators and raised over **\$38,000!**

We are asking you to consider becoming a sponsor at this year's event. Your commitment demonstrates support in the fight against breast cancer while providing hope in the lives of patients and their families in your community.

Since its inception, the Karen Weidinger Foundation (KWF), a 501(c)3 charity made-up entirely of volunteers, has raised **over \$500,000**, with each and every dollar staying in the St. Charles community. Through a partnership with SSM Cancer Care, we are able to provide patients "items of compassion" including, but not limited to, wigs, post-mastectomy camisoles, quilts (a unique quilt/pillow combination), and yoga classes, just to name a few. These items are typically not covered by insurance and therefore are often not utilized by patients due to the added cost, even though they have been proven to improve the well-being of patients. The KWF is pleased to provide these and many other items to patients at NO COST.

I have enclosed the sponsorship information and sign-up sheet and welcome a chance to answer any questions you might have. Please feel free to call me at the number below or email me at karen4akure@yahoo.com. We look forward to partnering with you on this important event that helps make a difference in our community.

Sincerely,

Brian Wies
President – The Karen Weidinger Foundation (KWF)
314-307-0237